VZW EXCLUSIVE

DROID by Motorola Launch Package

DESIGN
- 3.7" Touch Screen 480x854 WVGA Display – supports up to 16M colors
- Slide-Out QWERTY Keyboard

BLUETOOTH v2.1+ EDR
- Bluetooth Profiles supported: Headset, Handsfree, Stereo, Phonebook Access.

CAMERA/VIDEO
- 5.0MP w/Auto Focus, dual LED Flash & Image Stabilization
- DVD Quality Video Capture w/1-touch playback and easy uploading to YouTube
- Dedicated Camera /Video Key

MUSIC
- Download MP3s from Amazon Music Store
- Create and manage playlists
- 3.5mm Headset Jack

GENERAL
- Android (Éclair 2.0) OS; Google Experience Device
- Integrated Google , Exchange, and Facebook Contacts
- Push Email Support: Gmail and Exchange
- Google Calendar & Corporate Calendar
- Cortex A8 processor with dedicated HW Acceleration
- 16 GB microSD card pre-installed on-device
- WiFi Capable
- Bilingual Interface: English/Espanol
- aGPS capable for E911 emergency location/sGPS
- Speakerphone
- Advanced Speech Recognition
- Polyphonic and MP3 Ringtones
- Embedded ring tones, vibrating alerts and silent
- Phonebook Contact capacity dependent upon optional removable memory
- TTY compatible
- Device Insurance Available
- Hearing Aid Compatibility = M3/T3

SERVICES
- Visual Voice Mail Capable
- Text, Picture & Video Messaging with threaded messaging feature.
- Full Suite of Google Apps incl.: Google Search, Google Maps with Street View, transit and Wikipedia information; GTalk with Presence; Gmail; YouTube™, Latitude, Google Calendar
- 1000's of apps &100's of widgets available on Android Market
- Android Webkit HTML5 based browser
- Photosharing capable: Picasa
- Google Over the Air Updates

SPECIFICATIONS
- All-Digital, 800/1900, CDMA EVDO rev A
- OMAP3430 – 550MHz
- Memory- ROM: 512MB, RAM: 256MB
- Dimensions: 4.56(h) x 2.36(w) x .54(d) inches
- Weight: 5.96oz
- SAR: Body: 1.50 W/kg; Head: 1.49 W/kg
- Usage Time - Up to approx. 385 Mins or
- Standby Time - Up to approx. 270 Hours

The Wireless Device Group introduces DROID by Motorola to the product line-up! This device will launch in all channels on November 6th, 2009!

DROID

Check it out. DROID by Motorola is fast. Like scary fast. You can blaze across the Web with a massive processor and Verizon's powerful 3G network. You don't even need to type! With Google Search™ by Voice, you just tell it what you want and DROID searches the Web to find it. You can switch between up to six apps at once! Choose a few (or a few hundred) from Android Market™ and try it yourself. DROID won't bother you while you're running those apps. It keeps disruptive alerts at bay in a handy expandable notification panel.

It's a pint-sized power plant. It's location-aware. Voice-recognizing. App-mashing and multitasking. It can see through walls. And connect you to anyone or anything at break-neck speed. At some point, power and intelligence mean something more than a phone. At some point, you have yourself a DROID by Motorola.

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Product Codes

SKU/UPC	CLNR	Launch Kit SKU	Vision	Mock-Up
MOTA855 723755811560	FRUMOTA855	MOTA855LK 723755811577	16842	MOTA855MOCK 723755811584

Device Insurance Tier
TEC/WPP Adv. Device Tier

$100.00 MIR

National Retail Price at launch only (*Prices before rebate)

2 Year	1 Year	Full Retail	Prepaid
$299.99*	$369.99*	$559.99	N/A

Standard Packaging
- DROID by Motorola Phone
- Standard Lithium Ion Battery
- Wall/USB Charger
- 16 GB microSD memory card pre-installed
- Getting Started Brochure
- Product Safety & Warranty Brochure

DROID IN-BOX ACCESSORIES

Standard Battery - 1400 mAh
MOTA855BAT

Micro USB Wall Charger with Detachable USB Cable

Note: Your Droid will not power off when connected to a charger.

Standard Battery Door
MOTA855BATDR

Direct Fulfillment

16GB SanDisk® microSD™ Memory Card

Launch packet accessories support the initial launch of this device. Accessories and part #'s may change throughout the course of the handset life. Always refer to the accessory section of the Equipment Guide to view most updated accessories listing. Click on accessory link found on the Equipment Guide

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DROID ACCESSORIES

Wall Charger
MICUSBTVL

Vehicle Power Charger
MICUSBVPC

Micro USB Vehicle & Wall Combo
MICUSBDUALCHR

Vehicle Mount
MOTA855MNT

Battery Only Charging Cradle – No Charger
MOTBTONCHR

Limited Stock
Post Launch

Charging Cradle – Includes Cable
MOTA855DOCK

Limited Stock
Stock soon after launch

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Cellbrite Cables
Celebrite cable CEL-100MULTI

PST Tools
USB cable PSTMICUSB & Charger PSTMICTVL

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DROID COVER SOLUTIONS

SNAP ON GEL COVERS

MOTA855SILB
Black

MOTA855SILP
Pink

SNAP ON COVERS
(Back Only)

MOTA855BCOVBL
Blue
Post Launch

MOTA855BCOVPK
Pink
Post Launch

MOTA855BCOVRD
Red
Post Launch

DISPLAY PROTECTORS

MOTA8553PKSP
Screen
3 Pack

MOTA855PRP
Privacy
Single Pack

2 PIECE SNAP ON COVERS

MOTA855COVLTHR
Black Leather Wrapped

MOTA855COVC
Clear

MOTA855COVPRP
Purple

MOTA855COVBLU
Blue

MOTA855COVCH
Chrome
Post Launch

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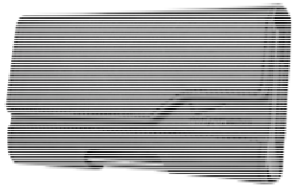
CARRYING SOLUTIONS

Leather Pouch
MOTA855CAS



Leather Pouch
PDASDPCH6

BODY GLOVE
Hard Cover/Case
MOTA855COVBG

IMPORTANT : Due to the magnet imbedded in the device, cases with magnetic closures could place the device in Car or Desktop Mode. Do NOT offer customers cases with a magnet closure only.

HOLSTERS

Swivel Holster – Display Facing In
MOTA855HOL

Shell / Holster Combo
MOTA855HOC

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DROID ACCESSORIES

Stereo Headsets

MEH50BLKT35

MEH25BLUT35

MEH25PNKT35

VZWBUDSHSB1

DIGCRVSHST35

Mono Headsets

JABBUZWAVT25

PLANFLXBOMT25

M175RT25

SHA25

JABSBUDBLK
(2.5mm; SHA25 required)

JABSBUDSLV
(2.5mm; SHA25 required)

SanDisk

TADP-2GB

TADP-8GB

TADP-4GB

TADP-16GB

Verizon Wireless Branded

TADP-2GBVZ

TADP-4GBVZ

Memory Card Reader

MICROREADHC1

MCREADERHC

MICROREADHC

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BLUETOOTH HEADSETS

Jawbone Prime w/Noise Assassin Technology
JAWPRIMEB

Talk time: Up to 4.5 hrs
Standby: Up to 8 days

Plantronics Voyager Pro
PBTVPRO

Talk time: Up to 6 hrs
Standby: Up to 5 days

Plantronics 975
PBT975Z

Talk Time: Up to 5 hrs
Standby: Up to 7 days

Motorola H15
MBTH15Z

Talk Time: Up to 4.5 hrs
Standby: Up to 200 hrs

Motorola H790
MBT790Z

Talk time: Up to 5 hrs
Standby time: Up to 7days

Motorola H710
MBT710Z

Talk Time: Up to 6.5 hrs
Standby time: Up to 200 hrs

LG HBM-570
LBT570SLV

Talk Time: Up to 5 hrs
Standby Time: Up to 150 hrs

LG HBM-520
LBT520Z

Talk Time: Up to 7 hrs
Standby Time: Up to 250 hrs

Plantronics 232
PBT232Z

Talk Time: Up to 8 Hrs
Standby Time: Up to 180 hours

Jabra 2050
VBT2050

Talk Time: Up to 6 Hrs
Standby Time: Up to 240 hours

LG 210
LBT210Z

Talk Time: Up to 7 Hrs
Standby Time: Up to 250 hours

Motorola H215
MBT215HF

Talk time: Up to 36 hrs
Standby time: Up to 1 month

For all other Bluetooth Headsets please refer to your Bluetooth Accessory matrix

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BLUETOOTH STEREO ACCESSORIES

Moto Stereo Bluetooth Headset w/ Arm Band
MBTS9SHSZ2
•Music mutes when call received
•Barely 1 ounce
•Music Time: Up to 6 hours

Moto Stereo Bluetooth Headset
MBTS305SHS
•Music Time: Up to 6 hours
•Standby Time: Up to 4 days

Moto Bluetooth In-Car Speakerphone & Digital FM Transmitter
MBT505HF
•Up to 20 hours usage
•Up to 6 hours music time
•Up to 340 hours standby

JBL EQ7 Bluetooth Speaker System
MBTEQ7
•Wireless speakers that deliver music and speakerphone calls

Jabra Bluetooth In-Car Speakerphone with FM-Transmitter
JBT700
•Up to 14 hours talk time
•Up to 11 days standby

LG Bluetooth Stereo Speakerphone
LGCOMSSBT
•Up to 20 hours talk time
•Up to 900 standby

Altec Lansing Orbit–M Speaker
IMT207VZW
•Up to 24 hrs on 3 AAA batteries

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target market

- **Primary Consumer Market: Singles/Couples and Young Adults**
  - Target Characteristics:

- Willing to try both new and advanced handsets and new mobile applications, and desire features that also help manage their fast paced lives (e.g. one touch shortcuts)
- Looking for an outstanding internet/web experience as well a high-tier messaging device
- A phone represents success and achievement, demonstrates they have the best in life, and allows them to connect to the world (not only to friends and family, but media, email, news and search sites)
- Their phones need to be stylish or have the flexibility to be personalized, as the phone is a seen as a fashion statement, and a representation of who they are or want to be
- Keen to adopt new technology, especially where they feel it matches their lifestyle and reflects their image
- Need a device to manage both work and personal life
- Their phones need to be the 'latest and greatest' across all aspects of design, and features

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Launch kits for DROID by Motorola will be available for order the week of October 26th, 2009.

Launch Kit Contents:

- One Working DROID by Motorola Phone with Preloaded DROID Demo App
- Wall/USB Charger
- One DROID by Motorola Die Cut
- Pre-installed 16GB microSD card

Area inventory teams need to order mock ups for the Droid launch. Mock units will not be included in the live launch kit.

If your location does not receive a Launch Kit, please contact your Area Inventory Manager for a replacement kit.

Store locations are to use the DROID by Motorola live unit to merchandise their locations for the DROID launch.

Product Training

Should you require any product training or support, please contact the Motorola Account Manager for your Area.

Northeast	Sue Dunkin	(610) 247-6700
South	Matt Hrynkiewicz	(732) 616-1258
Midwest	Mike Borrelli	(330) 421-7117
West	John Benevento	(408) 202-9500

Install and Launch DROID Demo App **FOR LIVE LAUNCH KIT DEMO UNITS ONLY**

The DROID DEMO application will provide you with quick access to important product information including key features, Tips & Tricks, demo videos, and more. Use it to help familiarize yourself with the device, and share it with consumers to show them all DROID by Motorola has to offer.

1: Open the **Applications Tab** and touch the **Install icon**.

2: The Demo application is automatically downloaded and installed.

3: Re-open the **Applications Tab** and find the DROID DEMO icon. Touch it to start the demo.

TIP: Feel free to “drop” it on your home screen. From the **Applications Tray**, touch and hold the DROID DEMO icon and then place it on the home screen for easy demo access.

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DROID by Motorola Getting Started

3.5mm Headset Jack

Earpiece

Power/Lock Key
- Powers device on/off
- Locks touch screen
- Turns display on/off

3.7" WVGA Touch screen

Volume Keys

Micro USB Connector:
Charge or connect to PC

Menu Key:
Press to open menu options.

Camera Key

Back Key:
Returns you to previous screen.

Search Key:
Search the Web & device content including apps, contacts, music, browser, and YouTube

Microphone

Home Key:
Returns you to home screen from any screen

Full QWERTY Keyboard

Directional Key with Center Select

Shift

Space

Alternate
To enter numbers and symbols

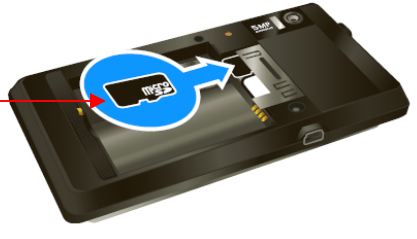
Delete

Search
Press for text search

Return

Menu

Memory Card



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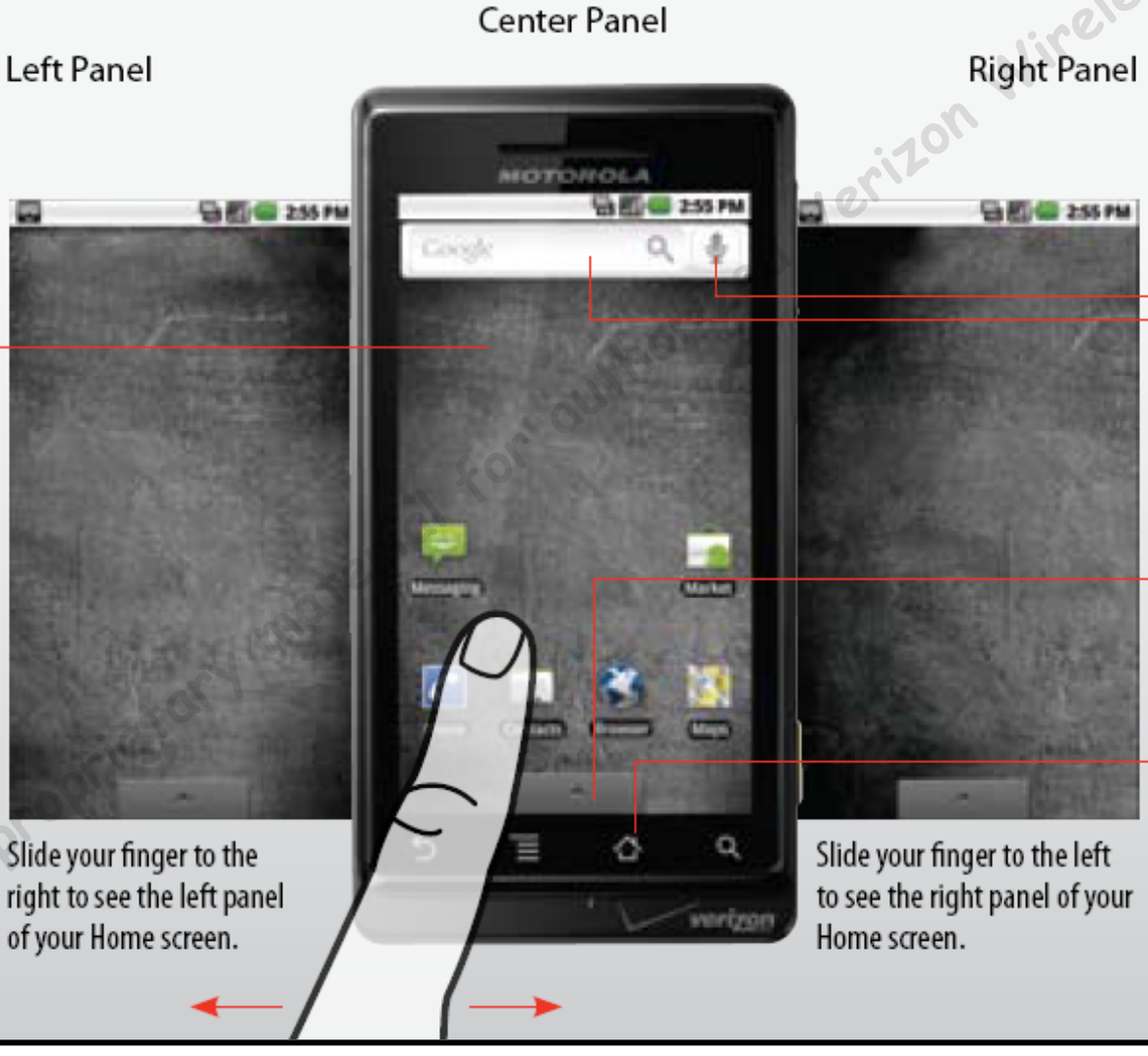
Getting Started – Home screen

Home Screen

Your home screen has 3 panels. Touch the **Home Key** ⌂ to go to the home screen.



Personalize: Touch and hold any open area on your home screen to add shortcuts, widgets, folders or change wallpaper.

To remove an item from your home screen, touch and hold the item then drag it to a trash bin that will appear at the bottom of the screen.

To rearrange the items on your home screen, touch and hold each item then drag it to its new position.

Slide your finger to the right to see the left panel of your Home screen.

Slide your finger to the left to see the right panel of your Home screen.

Search by Voice: Touch icon then speak search word to start search

Google Search: Touch text box to open virtual keypad (slider QWERTY must be closed), then enter text to start search

Applications Button: Touch button to access all applications stored on your device.

Home Key: Touch and hold to bring up most recently used applications.

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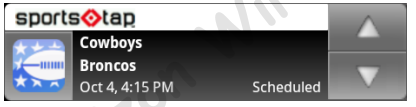
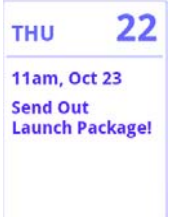
Widgets and shortcuts

- **What is a widget?**
  - A widget is a home screen icon that adds some content to that page that is not static
  - Widgets often take the form of on-screen tools (clocks, event countdowns, auction-tickers, stock market tickers, flight arrival information, daily weather etc)

Widgets





- **What is a Shortcut?**
  - A shorcut is an icon displayed on the device main screen that will open any of the following:
    - Applications
    - Web Bookmarks
    - Contacts
    - Contact Direct Dial
    - Contact Direct Message
    - Directions to a specific location via maps
    - Email Accounts
    - Gmail Labels (Icon can access separate functions such as Sent Items, Outbox, Drafts etc.)
    - Music Playlists
    - Settings Functions (Bluetooth, Battery Use, WiFi, etc..)

Shortcuts

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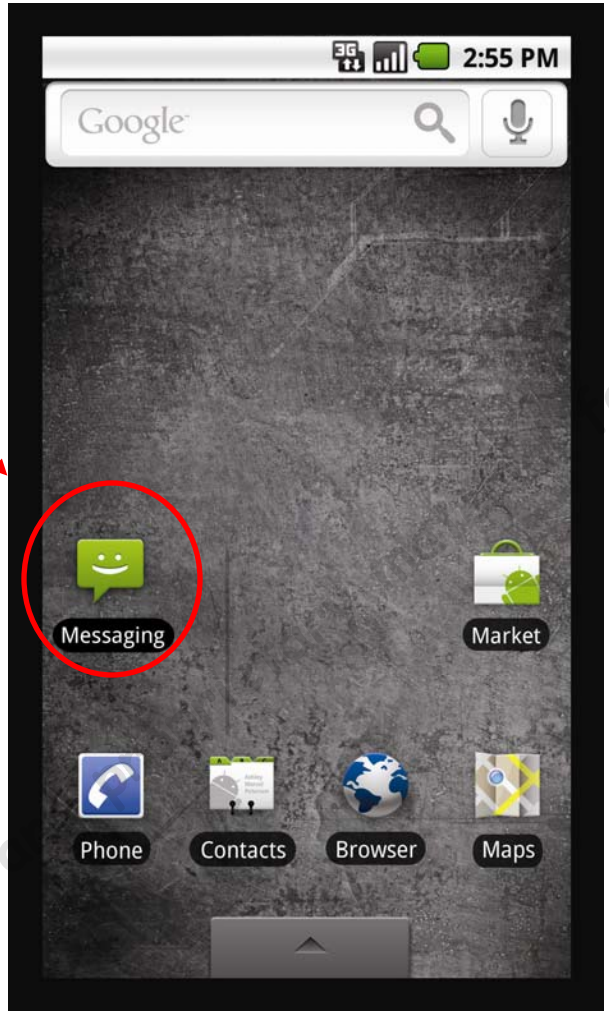
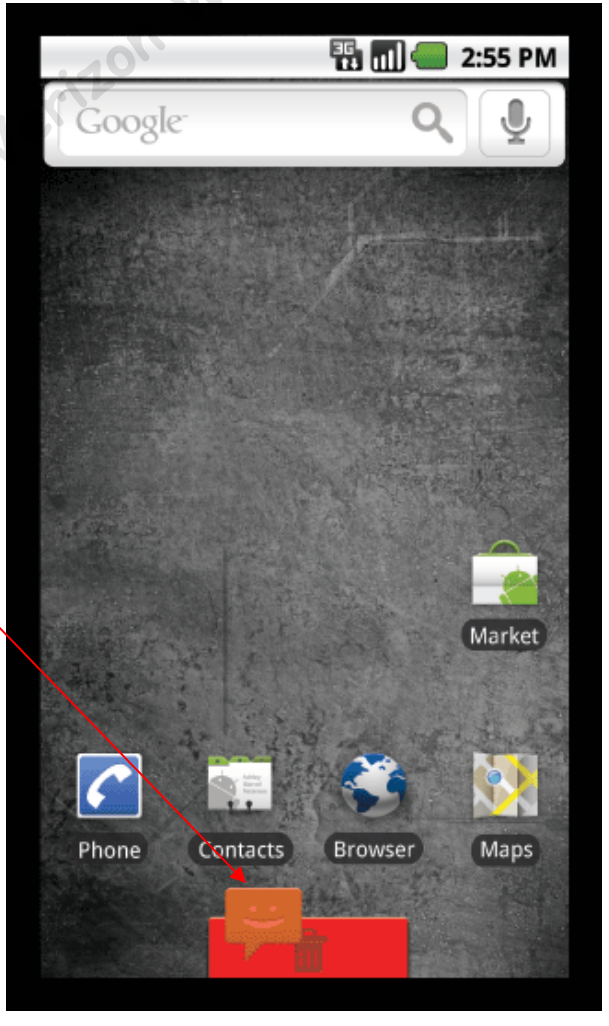
How to remove an icon, widget, or application

Long Press
On the icon



Drag and
Drop into the
Trash can



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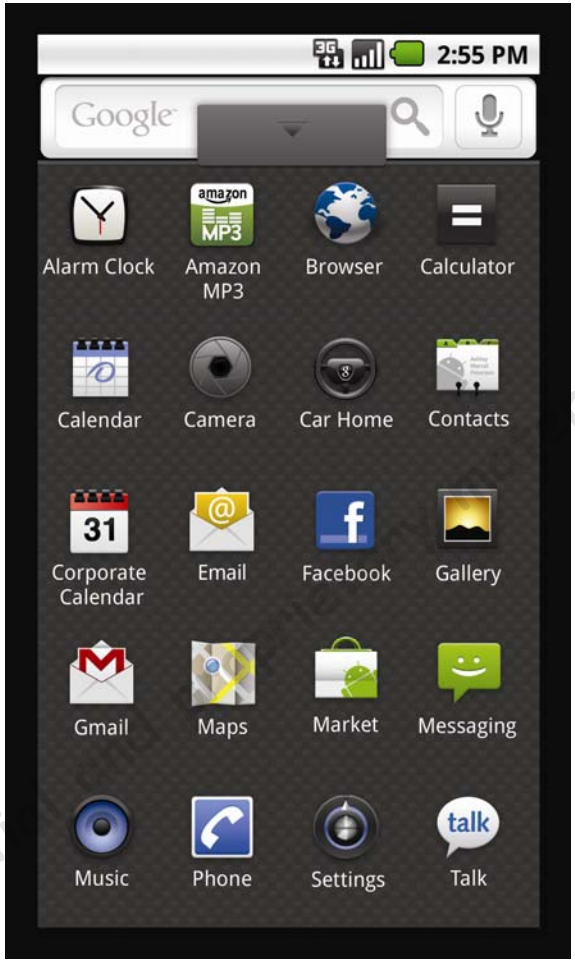
Touch screen

Applications Tab

From the home screen, touch the Applications button to open the application tab. Open an application simply by touching it.



Touch Screen Gestures

There are several touch motions recognized by the device:

Touch – to select a menu item or open an application

Touch and hold – to grab an object that you want to move or open an option menu

Drag – to move an object or scroll slowly on a list or web page

Flick – to scroll quickly on a list or web page (touch the screen again to stop the scrolling action)

Double tap – to zoom in/out on a web page or picture

Sleep Mode

Your display will go dark if untouched for a period of time. Press the **Power/Lock Key** to wake it up again.

From any screen, you can put your display back into sleep mode. Just press the **Power/Lock Key** . This will prevent false key presses as well as help you conserve battery life.

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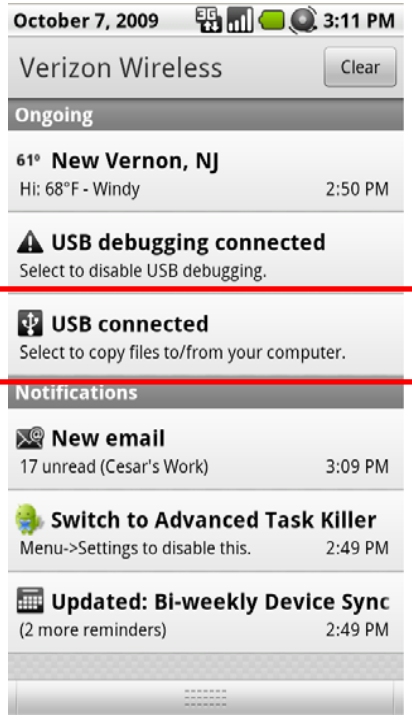
File syncing



61°
3:16 PM
Development
USB debugging
Debug mode when USB is connected
Stay awake
USB connected
You have connected your phone to your computer via USB. Select "Mount" if you want to copy files between your computer and your phone's SD card.
Mount
Don't mount

- **Transferring music, video, pictures, and more from your PC over to your Droid isn't any different than transferring files from one folder to another on your computer***
  - Just plug your Droid via USB into your PC
  - To transfer music, pictures, and other files from your computer to your phone's storage card, you need to set the phone's storage card as a USB drive.
  - Connect the phone to the computer and Open the Notifications Panel
  - In the Notifications Panel, touch USB connected and then touch Mount
- **Audio Formats Supported for playback**: AMR-NB/WB, MP3, PCM/WAV, AAC, AAC+, eAAC+, MIDI, OGG, WMA
- **Image(Graphic) Formats Supported**: JPEG, GIF, PNG, BMP
- **Video Formats Supported**: MPEG-4, H263, H264

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* DRM content not supported

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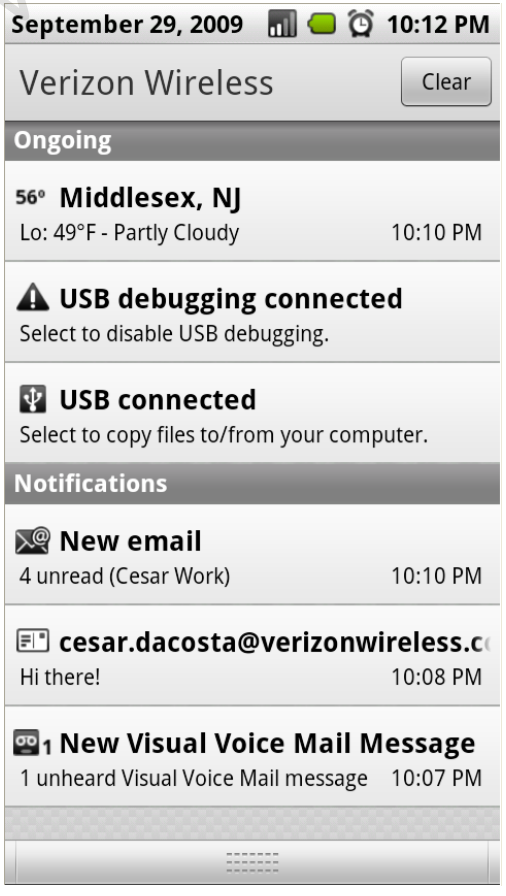
Notification panel

Notifications let you know when an event has occurred that may require your attention such as voicemail, missed calls, text messages, Android Market download, calendar reminder, etc.

To View the Notification Panel:

Touch the status bar at the top of the screen and drag it down. Touch each notification to view the details. When you are done, touch the **Home Key** to return to the home screen.



Types of information that is delivered via the notifications panel:

- All messaging – Email, text, picture, video, IM
- Missed Calls
- Voice Mail
- System updates
- Android market updates
- Application updates
- Calendar events
- Apps Such as scoreboard apps, weather apps
- Twitter via TWIDROID

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Making calls

Make a Call

1: Go to the home screen by touching the **Home Key**.

2: Touch **Phone**.

3: Use the dial pad to enter the phone number, then touch the green phone icon

OR

touch the **Contacts** tab, scroll to and touch the contact you want to call, then touch the appropriate calling option.

4: Touch **End** to end the call.

Answer a Call

1: Touch the **Answer** button and drag it to the right.

Ignore a Call

1: Touch the **Ignore** button and drag it to the left.

Change Phone to Silence Mode

If you would like to silence your device, you can do so without having to access the home screen. Simply awaken your device from sleep mode, touch and hold the grey speaker icon on the right of the screen and drag it all the way to the left of the screen. Your device's sound will now be off. To turn sound back on, simply follow the above steps in the reverse order.

Remove an App from Android Market

1: From your home screen, touch **Market** .

2: Touch **Downloads**.

3: Touch the application that you want to remove.

4: Touch **Uninstall**, then confirm by touching **OK**.

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Google Account Set-up

The first time you turn on your phone, a setup wizard guides you through signing in to your existing Google™ account. If you don't have a Google account, you can create one using the wizard. Now your Gmail™, Google contacts, and Google calendar events will all be loaded to your device automatically.

TIP: Remember to write down your username and password, and keep them in a safe place.

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Internet browser and wifi

Browse the Web

To open the browser screen:

1: From the home screen, touch Browser .

To go to a specific web address:

1: With the browser screen open, slide open the QWERTY keypad.

2: Type the web address.

3: Press Return Key .

Tip: To zoom in or out on a web page, just tap twice on the screen.

Turn On WiFi

1: From your home screen, touch the **Menu Key** > **Settings** > **Wireless & networks** > **Wi-Fi**

Set-up a WiFi Network

NOTE: Make sure WiFi is ON first.

1: From your home screen, touch the **Menu Key** > **Settings** > **Wireless & networks** > **Wi-Fi settings** > select the Wi-Fi network that you wish to connect to > **Connect** > enter security code if applicable.

Toggle Between up to 8 Open Browser Windows

Your DROID by Motorola allows you to open up to 8 browser windows at once, and toggle easily between them:

1: From your home screen, touch **Browser**.

2: Touch the **Menu** key to bring up the browser window. Touch the browser window to enter a specific website address. Use either the virtual or physical QWERTY keyboard to enter the URL. Touch **Go** once complete.

3: To open a new browser window, touch the **Menu** key > **New Window**. Repeat step #2 to enter a specific website address. Repeat up to 8 times (you can have up to 8 browser windows open at once).

4: To quickly toggle between the open browser windows, touch the Menu key > Windows > select the browser window you would like to switch to.

Change Notification Tone

1: From the home screen touch the **Menu** key > **Settings**.

2: Touch **Sound & display** > **Notification ringtone**.

3: Select the ringtone you'd like, then touch **OK**.

4: Touch the **Home** key to go back to the home screen.

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Contacts

Add a New Contact

1: From the home screen, touch **Contacts** .

2: Touch the **Menu** Key .

3: Touch **New contact**.

4: Continue to follow the on-screen prompts then touch **Done** when you are finished.

(When filling out data fields, touch the field to bring up the touchpad so you can enter data. When you are done with a field, touch **Next**.)

Set Contact as a Favorite

1: From the home screen, touch Contacts.

2: Touch the contact you wish to set as a favorite.

3: Touch the star to the right of the contact's name. That contact will now be visible on the Favorites tab of the Contacts app.

Import Contacts from an SD Card

NOTE: Contacts must be vCards, i.e. vcf format.

1: Insert the SD card into the memory slot.

2: From the home screen, touch **Contacts** > **Menu Key** > **Import/Export** > **Import from SD card** > then follow the remaining on-screen prompts to complete the task.

Join Contacts (to Avoid Duplicates)

Your device allows you to sync contacts from Gmail, Facebook, Corporate Email, and more. While your device does a great job at joining most contacts to reduce duplicates, you may have a few duplicates that remain due to the contact names not matching exactly. Here's how to manually join those contacts:

1: From the home screen, touch **Contacts**.

2: Locate and touch a duplicate contact entry > **Menu** key > **Edit contact**.

3: Touch the **Menu** key > select **Join**.

4: Your device will suggest contacts that are likely to be duplicates of the contact you selected. If for some reason the contact you are looking for is not in the Suggested contacts, simply scroll down to view all of your contacts. Once you locate the contact you would like to join with, select it and touch **Done**.

NOTE: If the device has joined too many contacts to one, you also have the option to separate them.

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Add Personal Email Accounts

Your device will provide instant access to your Gmail, Google Contacts, and Google Calendar as soon as you set up your Google account during activation. Linking all of your other email addresses to your device is quick and easy:

1: From the home screen, open the **Applications Tray**, then touch **Email**.

2: Follow the prompts on screen and enter the Email address and Password for the account you would like to add, then touch **Next**.

3: Select the type of email account you'd like to set up by touching **POP3**, **IMAP**, or **Exchange**.

4: Enter the pertinent information about your account (this information will vary based on the type of account you select). The required information should be retrieved from the email service provider's website, and/or company's IT department. When finished, touch **Next**.

5: Select the frequency with which you would like to check your email (Push will deliver your email in real time). Remember, longer frequency intervals will allow you to obtain better battery life from your device.

6: Select the amount of email you would like to synchronize. Larger amounts of email will take up more memory on your device.

7: Make your selections for the remaining fields, then touch **Next**.

8: Give your account a name (in order to identify it from other accounts on your device) and type your name as you would like it to be displayed on outgoing messages, then touch **Done**.

Your email will automatically download to your device. To add additional accounts, simply touch the **Menu** key > **Accounts** > **Menu** key > **Add Account**, then follow steps #2-8 again.

If you would like your Gmail to be merged with your other personal and corporate email accounts, you must add your Gmail account to the Email application. Otherwise, it will remain separate, within the Gmail app. Adding your Gmail account to the Email application essentially provides you with a universal inbox.

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Bluetooth pairing

How to Turn On Bluetooth®

1: From the home screen, touch the **Menu** Key .

2: Touch **Settings**.

3: Touch **Wireless & networks**.

4: Touch **Bluetooth** to turn on Bluetooth power.

How to Pair your Bluetooth® Headset With Your Droid

NOTE: Make sure Bluetooth is ON first.

1: From the home screen, touch the **Menu** Key .

2: Touch **Settings**.

3: Touch **Wireless & networks**.

4: Touch **Bluetooth settings**.

5: Touch **Scan for devices** (make sure your headset is in pairing mode).

6: Touch on the device name that you want to pair with (if prompted to enter a passcode, enter 0000).

7: Touch again on the device name to connect to it.

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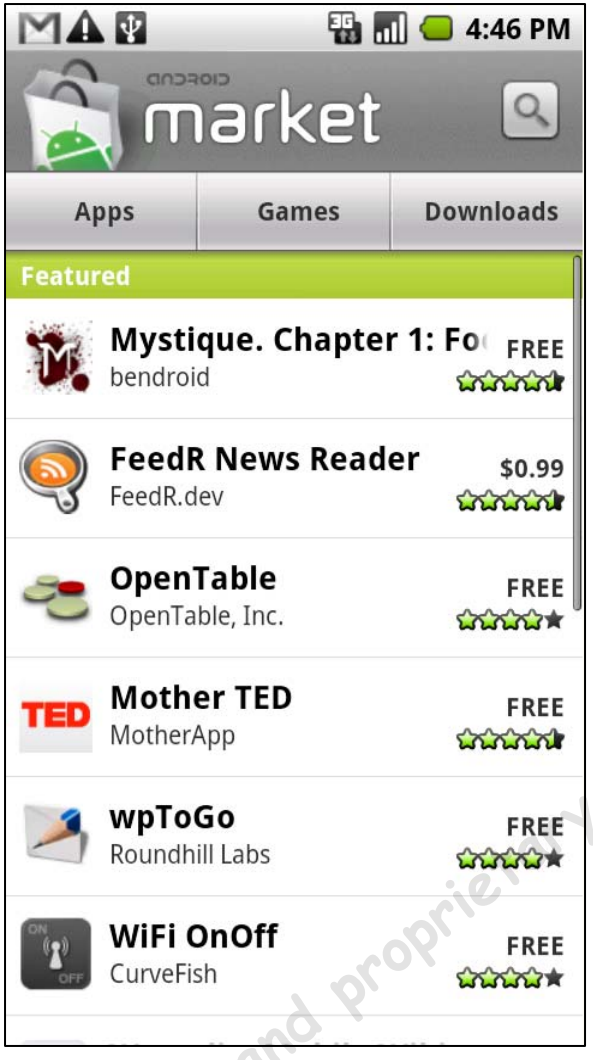
Android market



- Users can choose among *Apps*, *Games*, and *Downloads*
- Choose among a list of featured apps
- Go straight to highlighted categories
  - Inside a category, users can explore titles that are *Top paid*, *Top free*, and *Just in*
  - For each title, users can now see screenshots submitted by developers in addition to reviews from other users
- New soft search so users can easily search for the specific app or game
- Within the downloads tab, users will find all of their previously downloaded apps
- Since a gmail account is required to browse and download in the Android market, all application downloads are tracked via the gmail account, and not via the mobile number
- This enables easy application re-downloads when a customer upgrades or receives a replacement Google handset

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Helpful hints

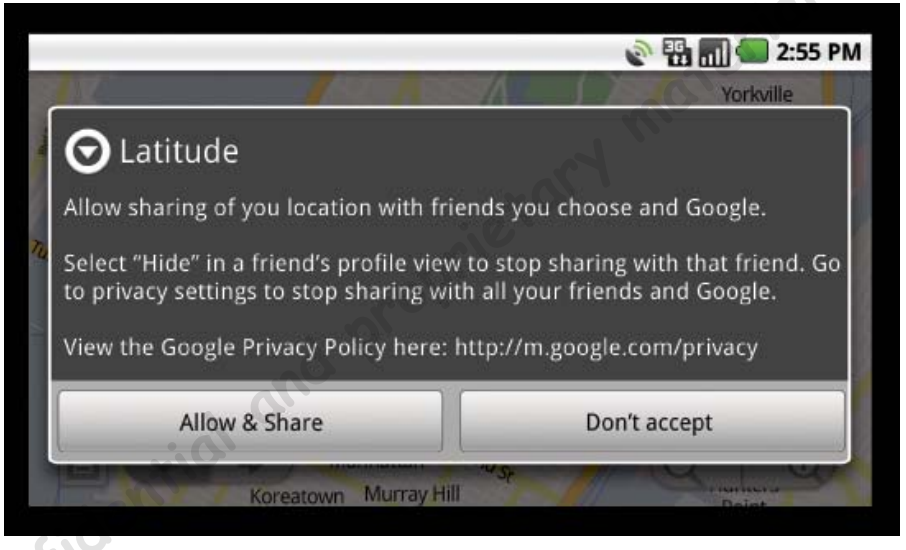
Cut, Copy, and Paste

1: To cut or copy the entire contents of a text box, just touch and hold the text box, then select either **Cut all**, or **Copy all**.

To cut or copy part of the text in a text box, slide open the handset's keyboard, then hold the shift key, and use the directional key to highlight the needed text. Then touch and hold the text, and select **Cut** or **Copy**.

2: To paste the recently cut or copied text, touch and hold the text box you would like to add the text to, and then select **Paste**.

.


2:55 PM
Yorkville
Latitude
Allow sharing of you location with friends you choose and Google.
Select "Hide" in a friend's profile view to stop sharing with that friend. Go to privacy settings to stop sharing with all your friends and Google.
View the Google Privacy Policy here: http://m.google.com/privacy
Allow & Share
Don't accept
Koreatown
Murray Hill

Google Maps: Latitude – Set-up

See where your friends and family are on Google Maps. Don't worry, your location is not shared unless you agree to it. You need to join Latitude, and then invite your friends to view your location or accept their invitations.

Setting up Latitude:

1: From the home screen, touch **Maps** > **Menu** Key > **Join Latitude**.

Once you join Latitude, you will see your location, as well as the last time the GPS located you. Your location will now be visible to users whom you accept as friends on Latitude.

In order to someone's location, you must first add them as a friend on Latitude. Here's how:

1: From the Latitude application, touch the **Menu** Key > **Add friends**.

2: You can Select from **Contacts**, or you can **Add via email address**. Tap the desired option, then either select a contact, or enter an email address and touch **Add friends**.

3: A sharing request will be sent to your friend. In order to connect, they must confirm you as a friend.

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Helpful hints

Latitude: View Friends' Locations

Once your friend has confirmed, Latitude allows you to view their location and select several options. Here's how:

1: Touch a friend's name to bring up the different actions you can perform. If your contact has updated his/her location, you can select from the following options: **Show on map, Chat using Google Talk, Send email, Get Directions, "Sharing options", Remove this friend**.

2: Choose the option you would like to select and touch it. For demonstration purposes, we will choose **Get Directions**.

3: You will see a Google maps window open with your location and your friend's location.

4: Touch **Go** to obtain driving directions to your friend's location.

NOTE: Latitude is available on your computer and on certain mobile phones, not all mobile devices support latitude..

Latitude: Hide Your Location

1: Touch **Menu** > **Latitude** to show your friend's list.

2: Touch your contact name, then touch **Menu** > **Privacy** > **Hide your location**.

Watch YouTube™ Videos in Hi Res

Your DROID by Motorola comes with YouTube™ already preloaded. Access it quickly by opening the Applications Tab and touching YouTube.

1: While a video is loading to play, touch **Menu** Key > **More** > **Watch in high quality**.

Share YouTube™ Videos

Send someone a link to a video you're watching.

1: Touch **Menu** > **Share**.

2: Address and complete your email, then tap **Send**.

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Helpful hints

Set-up Facebook App and Widget

DROID by Motorola comes with a Facebook App pre -loaded on the phone, enabling you to place a Facebook live widget to your home screen. The widget streams your Facebook contacts updates and allows you to quickly update your status and post with 1 click. The app also enables you to import your Facebook contacts and their details, including their profile picture.

1: Touch and hold a blank area of the home screen (ensuring that it has at least two consecutive rows of blank space for the widget).

2: Once the menu pops up, touch **Widgets** > **Facebook**.

3: Read the end-user license agreement, and if you are in agreement, touch **I agree**.

4: Enter your Facebook **Email** and **Password** into the text fields provided, and then touch **Login**.

NOTE: If you don't want to have to log into the app every time you open it, simply tap Remember me.

5: Select whether you would like to **Sync all friends**, **Sync only existing contacts**, or **Don't sync**, then touch **Next**.

6: Read the Helpful tips section, then touch **Finish**. Your device will now sync with your Facebook contacts.

Set Searchable Items

You can select the items you want to search on the phone when performing an on- and off-device search (i.e. when typing a search term into the Google search window on your home screen).

1: From the home screen touch the **Menu** key > **Settings** > **Search** > **Searchable items**.

2: Touch the checkboxes for the items you would like to search.

3: Touch the **Home** key to return to your home screen.

Set Screen Timeout

To preserve battery life, it's best to set the device's screen to stay on for the shortest period of time while it is idle. Letting your device "sleep" while you are not using it helps your device's battery last longer between charges.

1: From the home Screen, touch the **Menu** Key > **Settings**.

2: Touch **Sound & display** > **Screen timeout**.

3: Touch the time interval that you would like to use. Your device's display will time out and go into sleep mode if you have not interacted with it for this period of time.

4: Touch the **Home** key to go back to the home screen.

NOTE: To awaken your device from sleep, either slide open the QWERTY keyboard, or press the Power/Unlock button on the top of the device.

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Helpful hints

Take and Send a Photo

1: Press and hold the Camera Key on the right side of your device to activate the camera.

2: Rotate the device to the horizontal position (for landscape orientation) and frame your subject.

3: Press half way on the Camera Key to focus, then press fully to capture the image.

4: Touch the captured image in the top right corner of the screen.

5: Touch **SHARE**.

6: Touch the method of sharing (Bluetooth, Email, Gmail, Messaging, etc.) then continue following the onscreen prompts to finish the task.

Send a Text Message

1: From the home screen, touch **Messaging**.

2: Touch **New message**.

3: In the To box, begin typing the name of a contact – a drop down window will appear with contacts matching your entry. Find the one you want and touch to select.

4: Type your text message and touch **Send** to send.

TIP: You can add a little flair to your texts by inserting emoticons. To insert an emoticon into your text, simply touch the Menu key > Insert smiley. Scroll through the different available options and touch the one you would like to select/insert into the message.

Set an Unlock Pattern

For security, you can easily set an unlock pattern that only you know, effectively locking and protecting your phone and information.

1: Press the **Menu** key > **Settings**.

2: Touch **Location & security** > **Set unlock pattern**.

3: Read the explanation of an unlock pattern on the screen, and then touch **Next**.

4:.Watch a brief demonstration of how to set an unlock pattern, and then touch **Next**.

5: Set your own unlock pattern (Connecting at least four dots), then touch **Continue**.

6: Draw your unlock pattern again (Connecting at least four dots), then touch **Confirm**.

Now, whenever your device times out and goes into sleep mode, it can only be unlocked by entering the correct unlock pattern.

NOTE: If the user enters an incorrect unlock pattern 5 times consecutively, they will need to wait 30 seconds before they can try again. Once the correct unlock pattern is entered, you will be taken to your home screen.

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Helpful hints

OTA Instructions

1. When you power on the phone for the first time, the Droid set-up wizard will appear on your screen. Touch the Android graphic to begin.
2. Touch Activate and listen to the instructions provided to activate the phone.
3. Touch 1 to program the phone. You will hear music playing while the programming process is taking place. Once the programming is complete, you will hear an audio message letting you know your phone is now activated. You will also see a message on the display saying “Phone is activated!” Touch Next.
4. Complete the set-up wizard to set-up your device.

Powering DROID by Motorola On and Off:

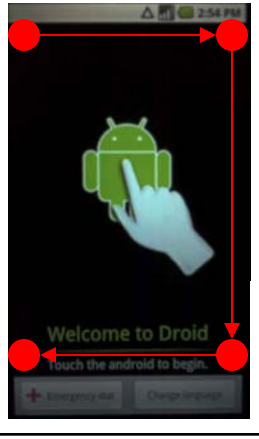
Powering the Phone On:

Press and hold the **Power/Lock Key** to turn the phone on.

Powering the Phone Off:

Press and hold the **Power/Lock Key**, then touch **Power off** to turn the phone off.

To Bypass the Setup Screen



1. To bypass this screen, tap the corners of the screen starting from the top left, top right, bottom right, bottom left just above the options that are on the bottom of the screen.

Using the Wireless Web Browser

The DROID by Motorola is Internet capable – it comes equipped with a full HTML browser and incredible processing power for an amazing Web experience.

1: From the home screen, touch **Browser.**

2: To enter a specific URL, scroll up and touch the browser bar.

3: Enter the webpage URL you would like to visit and touch **Go** when complete.

Manual Programming Instructions

1. When you power on the phone for the first time, the Droid set-up wizard will appear on your screen.
2. To bypass this screen, tap the corners of the screen starting from the top left, top right, bottom right, bottom left just above the options that are on the bottom of the screen.
3. Touch **Phone**, then dial ##PROGRAM and touch the call key (green phone icon)
4. Enter the passcode 000000 and touch **Verify**
5. Enter necessary programming info

How to View Software, PRL and Browser Version

1: From the home screen, touch the **Menu key** > **Settings.**

2: Scroll to and touch **About phone**.

3: Scroll to and touch the information you would like to see.

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Features/advantage/operation

Features	Advantages	Operation
High-Speed Mobile Browsing	DROID by Motorola packs a HTML browser, the speediest processor on the planet and Verizon's lightning-fast 3G network that streams your life just as well as it does your music and videos. As the Web blasts across the brilliant 3.7" display, you can't help but notice how much of that Website you can see on your screen. And with DROID's ability to switch between up to eight different browser windows, all those WWW dot whatevers just got a whole lot better.	**To open the browser screen:** 1: From the home screen, touch Browser . **To go to a specific web address:** 1: With the browser screen open, slide open the QWERTY keypad. 2: Type the web address. 3. Touch **Go** or press the **Return Key**.
Google™ Search by Voice	Put your thumbs away. DROID by Motorola answers on command. You tell it what you want and DROID searches the Web to find it, based on your location. You want pizza? DROID found a place two blocks away.	Touch the Search by Voice icon (microphone) on your home screen, then speak your search word when prompted. Results will display in your browser window.

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Features/advantage/operation

Features	Advantages	Operation
Apps, Apps, Apps	No two DROIDs are ever alike once their owners bring them to life with Google's thousands of applications and hundreds of widgets available on Android Market. Think of DROID's home screen like your own personalized desktop. Arrange applications in any way you like, and toggle between your six most recently opened applications.	**Download Apps from the Android Market:** 1: From your home screen, touch **Market** . 2: Browse for an application or game. 3: Complete the purchase process, if applicable. (You will need a credit card account to make a purchase). 4: Touch **Install.** NOTE: You will receive a notification when your application is fully downloaded. You can find your application in alphabetical order on the Applications tab.
Large 3.7" Hi-Res Touch Screen	DROID by Motorola shows you everything in sharp detail. Put the Web, streaming video, HTML emails, Google Maps™ and more in widescreen on a brilliant 3.7" display with support for up to 16M colors. With a width of 854 pixels and more than 400,000 pixels total, DROID packs twice the pixels of most phones.	

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Features/advantage/operation

Features	Advantages	Operation
5MP Camera	DROID is your witness. You can capture every low-light, fleeting moment in vivid detail with a 5 megapixel camera loaded with the works, like dual-LED flash, Auto Focus and image stabilization.	1: Press and hold the **Camera Key** on the right side of your device to activate the camera. 2: Rotate the device to the horizontal position (for landscape orientation) and frame your subject. 3: Press half way on the **Camera Key** to focus, then press fully to capture the image.
DVD Quality Video Recorder	Capture your friends' latest antics on the 16:9 cinematic display using DROID's DVD quality video camcorder. One-touch playback and easy uploading to YouTube™ via 3G and Wi-Fi make it simple to share.	1. Press and hold the **Camera Key** on the right side of your device to activate the camera. 2: Rotate the device to the horizontal position (for landscape orientation) and frame your subject. 3: Touch and drag the tab on the left hand side of the display up – to select video capture. 4: Touch the video record button that appears in the lower left hand side of the display to begin recording. Touch it again to stop recording.

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Features/advantage/operation

Features	Advantages	Operation
Push Email	DROID lets work and life co-exist in seamless fashion. Work and personal emails and contacts are integrated and pushed directly to you. Stay up to date with your favorite accounts including Exchange & Gmail™ NOTE: Push not supported for MSN® Hotmail, AOL® etc..	In addition to Gmail, your device supports the following account types: POP3, IMAP and Corporate Sync (Exchange). **To set up an email account:** 1: From the home screen, touch the **Applications Tab.** 2: Touch **Email**. 3: Follow the on-screen prompts to complete the setup. NOTE: If syncing corporate mail, you will need your Exchange Server name and your Domain. Once you have set up your email sync, your corporate contacts and calendar will also automatically sync. If you would like your Gmail to be merged with your other personal and corporate email accounts, you must add your Gmail account to the Email application. Otherwise, it will remain separate, within the Gmail app. Adding your Gmail account to the Email application essentially provides you with a universal inbox.
Corporate Calendar	DROID by Motorola lets you keep up with your corporate calendar too! Set up new events, see calendar reminders, and more. You can even add the Corporate Calendar as a widget to your home screen.	When you set up your corporate email (Exchange) account within the Email application, your Corporate Calendar will automatically be set up as well. However, **you will need to launch the Corporate Calendar application to initiate first sync after you've set up your corporate email account.**

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Features/advantage/operation

Features	Advantages	Operation
Integrated Contacts	DROID by Motorola consolidates your personal, corporate, and even Facebook contacts in one place…so you never miss a family member or friend!	Your Gmail contacts will be synced automatically. Your corporate contacts will be synced (if you so choose) when you set up your corporate email account. Your Facebook contacts will be synced (if you so choose) when you set up the Facebook application.
Threaded Messaging	The DROID by Motorola organizes your text messages by contact and provides you a true chat-like view of your conversations. Read your sent message along with your friend's reply so you can follow the flow and not miss a beat. Easily follow the flow of multiple conversations at once and effortlessly keep your mailbox organized.	1: From the home screen, touch **Messaging**. 2: Touch **New message**. 3: In the To box, begin typing the name of a contact – a drop down window will appear with contacts matching your entry. Find the one you want and touch to select. 4: Type your text message and touch **Send**. TIP: You can add a little flair to your texts by inserting emoticons. To insert an emoticon into your text, simply touch the Menu key > Insert smiley. Scroll through the different available options and touch the one you would like to select/insert into the message.

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